



THE SPEAKER WITH A HEART OF BOLD!

SHORT BIOGRAPHICAL SKETCH – CHIP MADERA, MS, CSP

An expert professional speaker and leadership authority, Chip Madera, MS, CSP “The Leadership Lion™,” challenges leaders to venture beyond their wildest expectations by opening minds, stirring hearts and inspiring action! He works with organizations and associations all over the world who want to maximize their motivation and performance potential. He speaks over 100 times each year in Canada, Australia, Europe and throughout the US. Some of his clients include: The Mayo Clinic, Verizon, Disney, AT&T, GE Capital and Gatorade, just to name a few.

After building a Corporate University and spending years working with employees and executives assessing their development needs, Chip knows the leadership strategies that result in **building high performance, creating engagement** and **maximized retention and employee motivation**. He has the know-how to help you build a successful organization, a stronger home and a successful life.

He discovered his ultimate purpose after being diagnosed with cancer in 1995. **His purpose in life is to encourage and inspire others to seek, discover and explore their ultimate potential**. Chip truly possesses an enthusiasm that will inspire your audience to take action! He graduated from college in 1984 with a degree in Psychology and later attained his Masters of Science degree in Human Resources and Organizational Development from Barry University in 1999.

Chip has earned the Certified Speaking Professional designation, established in 1980, as the speaking industry’s international measure of professional platform skill. CSP is conferred by the National Speakers Association (NSA) only on those accomplished speakers who have earned it by meeting strict criteria. The letters CSP following a speaker’s name indicate a speaking professional with proven experience who understands what is required and knows how to deliver client satisfaction. He is a professional member of the National Speakers Association (NSA), Past President of the National Speakers Association in North Florida, NSA Central Florida, the American Society for Healthcare Human Resources Administration (ASHHRA), and the Society for Human Resource Management (SHRM). He has authored a library of four (4) audio resources and published several articles on leadership, change and service excellence. He is a Motivation and Performance Strategist with over 13 years experience helping leaders from every type of industry enhance performance and create an environment that delights their customers.

